

SUMMARY SHEET

POLICY: G.1.3 Advertising and Fund Raising

PROCEDURES: None

SOURCE: Feldman Rogers recommendation

This new policy is recommended by Feldman Rogers to confirm the Alamo Colleges commitment to conduct all advertising and fund raising in accordance with applicable law. It also includes a reference to the procedures governing employee and student fundraising.

PROPOSED POLICY

G.1.3 (Policy) Advertising and Fund Raising

Responsible Department: Associate Vice Chancellor of Communications, Legal
Services

Board Adoption:

Last Board Action:

Advertising and fund raising shall be conducted according to applicable law, including but not limited to municipal ordinances and state and federal law. The College District shall develop guidelines for advertising and fund raising on college campuses and other property owned or controlled by the College District (see C.1.3.1 and F.5.3 for fund-raising guidelines).