



ALAMO
COLLEGES

To: Multi-media Departments
From: Adriana Contreras, Deputy to the Chancellor
Date: October 27, 2009
Re: Holiday E-card Contest

It is hard to believe that the holiday season is almost upon us! As we prepare for the season, we are looking to you to once again promote the electronic holiday card contest to your students. Again this year, Alamo Colleges and the Chancellor's Office will send out an electronic holiday card, designed by a student. Attached is information regarding the contest for designing an animated card, which will serve as the official card for the Alamo Colleges. The card selected will be emailed to hundreds of business and community leaders, CEO's of colleges and universities, and various other partners and supporters.

For the past two years, we have received many creative submissions from our students. The purpose of the e-card, in addition to the cost savings, is to promote the creativity and talent of our students.

Dr. Leslie, Board Chair Denver McClendon, and the Trustees, will select the winning card. The creator(s)/ designer(s) of the card will receive a check for \$500 from the ACCD Foundation at the monthly Board meeting on December 15th (one \$500 gift will be awarded for the winning entry; the award can be divided between team members).

The details of the contest are included in the attached flyer; your assistance is needed to disseminate the information to the students. Please post the flyer and inform students of this exciting opportunity.

Let me know if you have any questions. I can be reached via email at acontreras81@alamo.edu or at 485-0020.

Thank you once again for your assistance and your support of the contest.

Encl.: Holiday Card Flyer

Cc: College Presidents



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2009 Animated Holiday E-Card Contest

The Chancellor's Office is inviting current students of the Alamo Colleges to submit entries for an original, animated holiday card to be sent electronically to hundreds of individuals as the official Alamo Colleges card. A check for \$500 from the ACCD Foundation will be awarded to the winning entry at the December monthly Board meeting on Tuesday, December 15, 2009. Finalists will receive a gift certificate to the Alamo Colleges bookstores.

GUIDELINES

- The theme for the card is the holiday season
 - Use of local images related to San Antonio and/or the Alamo Colleges is recommended
 - Somewhere in the card, all 5 colleges should be listed (Northeast Lakeview College, Northwest Vista College, Palo Alto College, St. Philip's College, and San Antonio College)
 - Recommend use of references to students, teaching and learning
- All current Alamo Colleges students are eligible; student teams are also encouraged to enter (the \$500 prize will be divided amongst team members)
- Only original work, please!
- **Deadline** for submissions is midnight, **Monday, December 7, 2009**
- Winner will be contacted on December 10, 2009

SPECIFICATIONS

- Size: 640 X 480 pixels
- SWF file format
- Finished movie file size no more than 560 kilobytes
- Length: maximum of 45 seconds

HOW TO SUBMIT AN ENTRY

Email the finished file to Mike Irizarry at mirizarry@alamo.edu

The body of the email should include the student's name, college, major, telephone number, and best means for getting in contact.

QUESTIONS?

For technical questions, call Mike Irizarry at 485-0041, for all other questions email Adriana Contreras at acontreras81@alamo.edu or call 485-0020.

Good Luck!