

San Antonio College

Degree or Certificate Program and Concentrations

Learning Outcomes & Measures

Date: November 30, 2005

Division: Professional & Technical Education **Dean:** Dr. Lula W. Pelayo

Department/Discipline: Financial Management

Chair/Director: Vernell E. Walker **Program Coordinator:** Val Calvert

Building Name and Room: Moody Learning Center (MLC) 510

Address: 1300 San Pedro Avenue, San Antonio, TX 78212-4299

Telephone: (210) 785-6143

Fax: (210) 733-2845

Email: vwalker@accd.edu

Email: vcalvert@accd.edu

- I. **Degree, Certificates or Concentration or Unit in Support of:**
Associate of Applied Science in Financial Management

- II. **Expected Program/Unit Learning Outcomes:**
Students completing the Associate of Applied Science degree in Financial Management will:
 - Be employable in an entry level financial environment.
 - Prepare as well as interpret financial statements.
 - Demonstrate understanding of computers at a level compatible with job demands.
 - Apply quantitative skills and accounting skills appropriate to the Financial Management occupation.
 - Be familiar with financial regulations, regulation agencies, internal controls, and safeguards.
 - Think rationally, systematically and logically to solve problems through proper means of analysis/synthesis.
 - Develop skills in effective communication strategies including writing, listening, and speaking which are necessary for establishing good customer communication.

- III. **Measures of Program/Unit Learning Outcomes:** The student will demonstrate mastery of the program through the following criteria:
 - Local Developed Exams and assignments
 - Capstone Experience
 - Satisfaction Surveys

- Syllabus Audit

A. To ensure that our program/unit reaches these goals, our faculty members pursue the following outcomes:

- Use critical thinking to analyze contemporary issues.
- Demonstrate effective oral and/or written communication of ideas, informed opinions, and/or values.
- Demonstrate the ability to work effectively independently and/or in collaborative problem-solving groups.
- Identify principles and applications of personal, civic, and/or economic responsibility.
- Participate actively (class discussion, volunteerism, presentations, etc.) in issues significant to citizenship in contemporary society.
- Recognize the importance of diversity of opinion, abilities and cultures.

B. To achieve these program/unit outcomes, faculty members employ the following strategies:

- Update degree plans and certificates to respond to changes in each discipline
- Improve departmental advisement by providing information sheets for adjunct faculty.
- Share course offerings and changes with current students
- Hold open house or career information sessions for specific programs

IV. List of Courses in Degree, Certificate or Concentration Program or Unit in Support of: Business Management AAS Degree

BMGT 1303 - Principles of Management
BMGT 1382 - Coop Ed. Business Admin. & Mgt
BMGT 2309 - Leadership
MRKG 1311 – Principles of Marketing
MRKG 2333 – Principles of Selling
HRPO 2307 - Organizational Behavior
BMGT 2341 – Strategic Management
BMGT 2383 – Coop Ed. Business Admin. & Mgt
HRPO 2301 – Human Resources Management
BUSG 2307 - Legal & Social Environment of Business
BMGT 1345 - Communications in Management
BUSG 1345 - Principle of Finance
IBUS 1305 - Intro. To International Business & Trade

The following courses are Directed Electives of the Business Management Program

BUSA 1313 – Investments
BUSG 2307 - Legal & Social Environment of Business
BMGT 1331 – Production & Operations Management
MRKG 1391- Special Topics in Business Marketing & Marketing Mgt

V. Department Faculty and Staff

Chair: Vernell E. Walker

Full-Time	Part-Time
Larry Bailey, Professor	Yamin Aguilar, Instructor
Val Calvert, Assistant Professor	Joy Caruso, Instructor
Thomas Friday, Associate Professor	Dave Elder, Instructor
Charles Hunt, Professor	Dale Gillum, Instructor
	Heriberto Herrera, Instructor
	Sherman Howard, Instructor
	John Morales, Instructor
	Tony Padilla, Instructor
	Ronald Shaw, Instructor
	George Swanson, Instructor
	Marilyn Ward, Instructor

APPROVED: _____ **Date:** _____
(Signature of Dean)

Five Year Review Assessments:

The Five Year Review Assessments and recommendations were addressed by increasing enrollment through out-reach activities in the community and at the college, improving department faculty advisement by cross-training full-time faculty in all programs, and continuously monitoring departmental performance and efficiency.