

Departmental Course Syllabus

Business Department * Academic Instruction Center Suite 325 **Revision:** Spring 2009
San Antonio College * 1300 San Pedro Avenue * San Antonio, TX 78212-4299

Course Number and Title: BUSA 1313 - Investments

Credit Hours: 3

Instructor: Varies

Office: Varies

Phone Number: (210) 486-1414 **Fax:** (210) 486-1503

E-mail: Varies

Web Address: <http://www.accd.edu/sac/business>

Office Hours: To be posted by the individual instructor.

I. Catalog Description:

This course is an overview of the theory and mechanics of business investment decisions and management of business financial assets using quantitative management techniques. Topics in this course include time value of money, cash flow, capital budgeting, sources of funds, break-even analysis, and investment decisions. Moreover, it is an introduction to securities market, money market instruments, mutual funds, stocks, bonds, options, futures, and other securities.

II. Pre-requisites, co-requisites and other requirements:

III. Text and/or Other Requirements:

Investments: An Introduction 9th ed., Mayo, South-Western Pub

IV: Methods of Instruction:

Instruction:

Lectures and example problems solved in class each week. The instructor intends to make this course a “living, current event” experience for the student. Therefore, actual firms, which exist, will be used as examples of theory being applied in practice. The instructor will often refer to current topics in various financial periodicals and on the Internet.

V: Course Content:

In this course students will learn the definitions of terms relating to investments, will learn the basic concepts and calculations to planning and control of investments and will learn how to identify analytical models used for financial decision-making.

VI: Learning Outcomes:

Learning Outcome 1: The student will be able to define terms related to investments.

Performance Objectives/Methods of Measurement for this outcome:

The student will be able to:

1. Define primary and secondary markets, capital gains, rate of return, sources of risk, and income by written examination or quiz.
2. Explain the roles of the investment banker and the financial intermediary by written examination or quiz.
3. Contrast the various financial instruments offered by commercial banks and other depository institutions by means of written examination or quiz, or homework or classroom work.
4. Define American depository receipts and explain their advantages on a written examination or quiz.
5. State the purpose of the Securities and Exchange Commission (SEC) and the Securities Investor Protection Corporation (SIPC) on a written examination or quiz.
6. Define inside information on a written examination or quiz.
7. Define progressive, proportionate, and regressive taxes on a written examination or quiz.
8. Define net asset value on a written examination or quiz.
9. Define gross domestic product and specify its components on a written examination.

Learning Outcome 2: The student will be able to apply basic concepts and calculations to planning and control on investments.

Performance Objectives/Methods of Measurement for this outcome:

The student will be able to:

1. Solve problems concerning the time value of money on classroom and homework assignments.
2. Calculate the value of a stock using a simple present value model on a written examination, homework, or classroom work.
3. Calculate stock performance using a simple price-weighted average, a value-weighted average, an equal weighted average, and a geometric average on homework or classroom work.
4. Apply the following ratios to analyze the financial statement of a firm: the current ratio and the quick ratio, accounts receivable turnover and the average collection period, gross profit margin, operating profit margin, net profit margin, and the return on assets and return on equity on classroom work, homework assignments, or on written examination.

Learning Outcome 3: The student will be able to identify analytical models used for financial decision-making.

Performance Objectives/Methods of Measurement for this outcome:

The student will be able to:

1. Explain the effect of stock splits and stock dividends on the price of a stock and on the stockholder's wealth by means of written examination

- or homework or classroom assignment.
2. Illustrate how price/earnings (P/E), price/book (P/B), price/sales (P/S), and PEG ratios are used to help value and select stocks on homework assignment or classroom work.
 3. Construct X-O charts, bar graphs, and candlesticks on homework assignment.
 4. Differentiate the variety of high-yield bonds, their sources of risk, and realized returns on homework assignment or classroom work.
 5. Illustrate how discounted bonds may be used to help finance an individual's retirement on homework assignment.
 6. Compare Treasury bonds, T-bills, inflation-indexed securities, federal agency debt, municipal bond, and anticipation notes on homework assignment, classroom work or written examination.

SCANS:

The following SCANS will be taught in this course: acquires and evaluates information (C5), reading (F1), writing (F2), arithmetic (F3), mathematics (F4), listening (F5), speaking (F6), decision making (F8), problem solving (F9), seeing things in the mind's eye (F10), knowing how to learn (F11), reasoning (F12), responsibility (F13), self-esteem (F14), sociability (F15), self-management (F16), and integrity/honesty (F17).

Evaluation: Examinations and Homework

VII: Course requirements and grade computation:

A. College Requirements:

1. A written comprehensive final examination, not to exceed three hours in length, shall be given at the end of each semester for each course at the regularly scheduled time. Any exceptions to these requirements must be approved by the appropriate dean. Other examinations are given at the discretion of the instructor.

A student who must be absent from a final examination should petition that instructor for permission to post pone the examination. A student absent without permission from a final examination is graded "F". Postponed examination result in a grade of "I". The final exam must be taken within 120 calendar days from the end of the semester or the grade automatically becomes an "F". (San Antonio College Bulletin, Faculty Handbook – January 1995)

B. Departmental Requirement:

Workload: Students are responsible for reading and studying each chapter PRIOR TO class lecture and discussion of the chapter. **THIS IS VERY CRITICAL.** Your success in this class is dependent upon your continued commitment to maintaining a daily study time outside the classroom. You must stay current.

C. Instructor Requirements: Varies

Grading Scale:

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|---|---|----------|---|-----|
| A | = | 90 | - | 100 |
| B | = | 80 | - | 89 |
| C | = | 70 | - | 79 |
| D | = | 60 | - | 69 |
| F | = | Below 60 | | |

VIII: College Policies:

- A. San Antonio College does not discriminate on the basis of race, religion, color, national origin, sex, age, or disability with respect to access, employment programs or services.
- B. "Students are urged not to bring children to either a class or a lab. Minors under the age of twelve (12) must not be left unattended on campus." College Academic Council – April, 1998
- C. ADA Statement: "As per Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, if accommodation is needed contact the Office of DisABILITY Support Services, CAC 124C, Phone: (210) 733-2347"
- D. A Rapid Response Team exists for the purpose of responding to emergencies. If you have a disability that will require assistance in the event of a building evacuation, notify Disability Support Services, Chance Academic Center 124C, Phone: (210) 733-2347.
- E. Academic Dishonesty: Students may be subject to disciplinary proceedings resulting in an academic penalty or disciplinary penalty for academic dishonesty. Academic Dishonesty includes, but is not limited to cheating on a text, plagiarism and collusion. For additional information refer to the "Student Code of Conduct": in the San Antonio College Bulletin.
- F. Students are required to silence all electronic devices (e.g., pagers, cellular phones, etc.) when in classrooms, laboratories and the library. College Academic Council, 01/2000.

- G. San Antonio College Attendance Policy: Regular and punctual attendance is required. A student absent for any reason is responsible for all work missed. Absences are recorded from the first day of class. A student absent the equivalent of two weeks of instruction, may be dropped by the instructor with a grade of "W." Both tardiness and early departure from class are forms of absenteeism. The instructor establishes the policy with regard for each.
- H. San Antonio College is a smoke free campus.
- I. ACCD DPS Emergency Phone Numbers:
ACCD DPS Emergency Phone (210) 222-0911
ACCD DPS General Phone (210) 208-8099
ACCD DPS Weather Phone (210) 208-8189 – (For information on college closures)
- J. Students must also abide by the policies, procedures, and rules set forth in the "Student Code of Conduct" and all other policies set forth in the San Antonio College Bulletin.
www.accd.edu/sac/sacmain/schedule/SAC_Bulletin_05-06.pdf

IX. Miscellaneous Information

1. Retention Period For Student Work, Exams, etc:

Student papers and exams will be retained for one semester after the completion of the course.

2. Business Department

For degree plans, general syllabi outlines, and other information on your current course and faculty, please visit the Business Department website at: <http://www.accd.edu/sac/business> or contact us at (210) 733-2700.

3. Business Computer Lab

The Business Computer Lab is a student lab that is open to any Business Department student majoring in any of the departments programs and/or taking any department course. For more information, please contact the BCL at (210) 785-6058 or visit us on the web at <http://www.accd.edu/sac/business/lab>.