



**SAN ANTONIO
COLLEGE**

Create Your Tomorrow.

Update

1300 San Pedro Avenue

• San Antonio, TX 78212

• 210-733-2147

• www.accd.edu/sac/pr/news.htm

• Volume 9 Number 12

SAC-Borders book series to cover diverse subjects

San Antonio College is partnering with Borders Books and Music at the Quarry to offer a series of book presentations during the month of February in the evenings free and open to the public. The books under discussion will be available at each event. The presentations will cover a wide range of topics, including obesity in children, the historical image of Hispanic women, the post 9/11 world, and the art of Goya and 16th Century Turkish miniaturists.

Faculty who will make book presentations are biology Associate Professor and registered dietician Ellen Brennan, M.S., R.D., L.D., English Professor Norma Cruz-Gonzales, political science Assistant Professor Dr. J. Philip Rogers, and Visual Arts & Technology Adjunct Professor Joan Fabian.

All presentations are at 7 p.m. at Borders at the Quarry, second floor. The schedule follows:

Tuesday, February 4:

"Preventing Childhood Obesity," presented by Ellen Brennan

Fit Kids: Raising Physically and Emotionally Strong Kids with Real Food, by Eileen Behen; *Raising Happy Healthy, Weight-wise Kids*, by Judy Toews and Nicole Parton; *American Academy of Pediatrics Guide to*

Your Child's Nutrition, edited by William H. Dietz and Loraine Stern; and *The Volumetric Weight Control Plan: Feel Full on Fewer Calories*, by Barbara Rolls and Robert Narnett

Thursday, February 13:

"The Historical Perspective of the Hispanic Woman in the Late 19th and Early 20th Centuries," presented by Norma Cruz-Gonzales

Fire Lilies, by Cynthia Leal Massey

Tuesday, February 18:

"Post 9-11 World: A Clash of Civilizations," presented by Philip Rogers

The Clash of Civilizations and the Remaking of World Order, by Samuel Huntington.

Tuesday, February 25:

"Behind the Scenes in the East and West Painting: Understanding the lives and stories behind artists through recent books about artists and the medium of painting," presented by Joan Fabian

Old Man Goya, by Julia Blackburn and *My Name is Red*, by Orhan Pamuk.

For more information, call John Hammond, director of public relations, San Antonio College, 733-2147, or check www.accd.edu/sac/pr/borders.htm.

SAC invites you to 'Create Your Tomorrow'

San Antonio College has launched an image campaign this year, with a primary goal of educating the public about the college's many programs and services, faculty expertise, alumni accomplishments, and community outreach.

The new campaign slogan "Create Your Tomorrow" was unveiled this week at a Welcome Back coffee sponsored by the President's Office. All college offices have been asked to incorporate the new slogan

into appropriate printed materials and promotional items. The slogan was developed and approved by a representative group of college faculty, staff, students, and administrators after a series of meetings and surveys last fall.

The Public Relations Department will use a variety of media to communicate with the public, including radio, bus, print, direct mail, and Internet media. President Zeigler

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Datebook

www.accd.edu/sac/pubrel/calendar.htm

Tuesday, Feb. 4

Staff Council Meeting, 2:30 p.m., VATC 120

SAC-Borders Book Series begins, 7 p.m., Borders at the Quarry, second floor

Thursday, Feb. 13

Black History Month Event "America in Black & White," 12 p.m., VATC 120. To reserve class seating, contact Gloria Pimintel at 733-6073 or send email to gpimente@accd.edu.

Students can study in Mexico this summer

Currently enrolled ACCD students are invited to apply for a scholarship for the Oaxaca Summer Service Learning Program for the first summer session. The application deadline is March 3.

The program includes six hours of study in Humanities 1301, taught by Palo Alto College professor Mariana Ornelas, and Spanish 2311, taught by San Antonio College Foreign Languages professor Tom Manzo. Students will take field trips to archeological sites and local museums and participate in service learning projects for four weeks in Oaxaca.

The scholarship will pay for tuition, fees, room, board, and field trips. In addition, students who are selected will be required to pay \$500 for program expenses and \$200 for personal expenses.

Students must have taken Spanish 1411 and 1412 or show a demonstrated language proficiency and have a minimum 2.5 Grade Point Average, among other qualifications.

For more information and to apply, contact Dr. Tom Manzo at 733-2529 or jmanzo@accd.edu or check the web site at www.accd.edu/sac/forlang/jmanzo/oaxaca.htm. Scholarship forms are available at Moody Learning Center, Room 578.

CREATE YOUR TOMORROW

'Create Your Tomorrow'

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has committed to a long-term campaign effort.

The campaign's target audience will include not only prospective students but also parents and other "influencers" as well as community and business leaders. Unlike traditional higher education campaigns, the image campaign will not be limited to registration periods during the year.

Vice President screening committee formed

The Vice President Screening Committee has been formed, and its membership represents a cross-section of the college community. A Dean's Screening Committee is still being finalized but should be set within a week. In both cases, President Zeigler said the application deadline has been extended to March 14, and he anticipates the positions will be filled by this summer.

English Professor Ignacio Orozco will chair the Vice President Screening Committee, which will also include Cathy Castillo (Chair, Child Development), J.C. Horton (Chair, Political Science), Conrad Krueger (Chair, Math), Eileen Oliver (Learning Resources Center faculty), Johnnie Rosenauer (Real Estate faculty), Charles Hunt (Business faculty), Barry Welch (Biology faculty), Becky Rubin (Counseling faculty), Joanna Grogan (Continuing Education staff), Irene Sims (Distance Education staff), Delia deLuna (disABILITY Support Services staff), Lucy Valadez (adjunct faculty), Roe Hoopes (Director, Admissions & Records), Ruben Flores (Dean, Evening, Weekend and Distance Education), Betty Larson (Dean, Professional and Technical Education), and Kimberly Martin (President, Student Government Association).

San Antonio College Update

Editors John Hammond and Joanne Martin
 Photographer Leonard Ziegler
 Send news to Public Relations, FAC 313, call 733-2147, or e-mail your items to jhammond@accd.edu or jmartin@accd.edu by the 5 p.m. Monday deadline. The Update staff reserves the right to edit items.



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Gallegos awarded Bailey scholarship at reception



On Jan. 24, Donna Gallegos, elementary education major, was awarded the Roger B. Bailey Scholarship in the amount of \$500. Gallegos will transfer to the University of Incarnate Word in a '2+ 2' program. She is the mother of five children and has two grandchildren. Also extending congratulations at the reception were, from left, Dean of Arts & Sciences Margaret Hyde, SAC President Robert Zeigler, English Department Chairperson Alex Bernal, and English Professor Ned Bailey.

Deadline announcement to students

The Hispanic Heritage Awards Foundation is accepting applications through March 6. Hispanic youths are encouraged to apply for financial awards of \$5,000, \$2,000, and \$1,000.

For eligibility information and an application, visit www.hispanicheritageawards.org

ACCD colleges' enrollment reaches all-time high

The Alamo Community College District's spring 2003 enrollment of 48,984 is a record 9.7 percent increase over the spring 2002 enrollment and the highest enrollment ever for the spring semester, according to a news release by the ACCD.

Also reported is ACCD's new ranking as the second-largest community college district in the state, behind only the Dallas Community College District, and the tenth largest community college district in the nation.



Congratulations to Frank J. Marcie, Jr., Engineering Technologies Technician, for being named Employee of the Month for January.



RTF founder and chair Longwith is mourned

Professor Emeritus Jean Longwith, who founded San Antonio College's Radio-Television-Film Department in the 1960s and was department chair until 1983, has died at the age of 85.

Longwith also established and served as General Manager of San Antonio College's KSYM-FM radio station - the first community college station in Texas and a consistent winner of the San Antonio Current's People's Choice awards for excellence in programming. In addition, she is credited with developing the RTF curriculum, helping ensure public access channels on San Antonio cable television, and influencing generations of media professionals.

"This is not only great news for us, but also for our community," said ACCD Interim Chancellor Dr. Ernest Martinez. "More and more people are discovering that our colleges are the perfect place to begin their college education."

The district's enrollment growth is well ahead of the 5.7 percent increase in the overall Texas higher education participation rate that is one of the major goals of the state's Closing the Gaps by 2015 higher education plan.

	Spring 2002 Enrollment	Spring 2003 Enrollment	Enrollment Increase	Percentage Change
NVC	6,451	7,904	1,453	22.5
SPC	9,858	11,068	1,230	12.5
PAC	6,373	7,261	888	13.9
SAC	21,972	22,731	759	3.5
Total	44,654	48,984	4,330	9.7