

Departmental Course Syllabus

Department: Radio-Television-Film

Revision Date: Fall 2008

Program: Music Business

San Antonio College * 1300 San Pedro* San Antonio, TX* 78212-4201

Course Number and Title: MUSB 2305
MUSIC PUBLISHING

Credit Hours: 3 CREDIT HOURS/3 LECTURE HOURS/0 LAB HOURS

Instructor:

Office: LRTF

Phone Number: 210-

FAX: 210-733-2778

Email:

Web Address: www.accd.edu/sac/rtf

- I. Catalog Description:
This course is a study of the administrative and marketing aspects of music publishing including the application of current copyright law, developing songwriters, rights exploration, and royalty collection.
- II. Pre-requisites, co-requisites and other requirements:
Credit or concurrent enrollment in MUSB 1305.
- III. Text:
“Music Publishing: The Plain and Simple Guide to Music Publishing,” 6th Edition, by Tim Whitsett, Hal Leonard Corporation.
- IV. Instruction will consist of:
Class discussions, individual and group work, power-point presentations, listening to song demos, quizzes, and exams.
- V. Course Content:
This course focuses on the history, major functions, legal procedures, standard practices, law, and technologies involved in with all facets of the music publishing industry.
- VI. Learning Outcomes and Performance Objectives with their methods of measurement as used to determine the students’ mastery of those outcomes.
Learning Outcome 1: The student will demonstrate an understanding of the major functions of a music publishing firm, its sources of income, publishing contracts, and licensing matters important to the music publishing industry.
Performance Objectives:
 - The student will be able to describe the major functions of a music publishing firm, its sources of income and the proper procedures in collecting royalties thru the issuing of licenses.
 - The student will understand the importance of publishing contracts and other contractual matters pertinent to the field.**Methods of Measurement:**
 - Quizzes, individual and group work, class participation.

Learning Outcome 2: The student will demonstrate an understanding of Copyright matters including exclusive rights, copyright registration procedures, and the roles of the performance rights organizations.

Performance Objectives:

- The student will demonstrate an understanding of copyright matters, an understanding of exclusive rights, and legal prominence of copyright registration.
- The student will be able to explain the role the performance right organization and issues confronting them.

Methods of Measurement:

- Quizzes, individual and group work, class participation

Learning Outcome 3: The student will be able to demonstrate the distribution of royalties among the parties (“do the splits”), choosing the “right song”, acquiring and exploiting songs, marketing catalog.

Performance Objectives:

- Each student will demonstrate the distribution of all royalties collected among all parties
- Each student will hear songs demos and go thru the process of choosing the “right song”.
- The student will demonstrate how to exploit and market the catalog for exposure.

Methods of Measurement:

- Written report, quizzes, individual and small group work, class participation

Learning Outcome 4: The student will understand the process of starting own a music publishing company, explore other careers in music publishing.

Performance Objectives:

- The student will go thru the process of starting a music publishing company.
- The student will explore other career opportunities in the music publishing field.

Methods of Measurement:

- Quizzes, individual and small group work, class participation.

(SCANS COMPETENCIES are only required for courses which are a part of an AAS degree plan.)

SCANS Competencies: See attached for a list of competencies related to the workplace as outlined by the Texas Higher Education Coordinating Board.

The following SCANS Skills will be included in this course: Allocation of time (C1); C3-Materials and facilities; C4- Human Resources; C9-Teamwork; C13-Negotiating; C14-Diversity.

VII. Course requirements and grade computation.

A. College Requirements:

A written, comprehensive final examination, not to exceed two and one-half hours in length, shall be given at the end of each semester for each course at the regularly scheduled time. Any exceptions to these requirements must be approved by the appropriate dean. Other examinations are given at the discretion of the instructor.

A student who must be absent from a final examination should petition that instructor for permission to postpone the examination. **A student absent without permission from a final examination is graded “F.”** Postponed examinations result in a grade of “I.” The final exam must be taken within 120 calendar days from the end of the semester or the grade automatically becomes an “F.” (San Antonio College Bulletin, Faculty Handbook - January 1995)

B. Departmental Requirement:

C. Instructor Requirements:

Grading:

Final exam.....	40%
Weekly Quizzes.....	10%
Weekly outlines.....	10%
Individual and small group work.....	20%
<u>Participation and professionalism.....</u>	<u>20%</u>
Course Grade.....	100%

Final Exam:

Will be multiple choice, matching, short answer, and problem-solving. Your weekly outlines will be your study sheet and SOME time in class will be given in class for a review for the final exam.

Make-ups:

Make-up exam and quizzes will be given to those students who communicate to the instructor BEFORE the exam that there is a conflict or illness. Make-ups will be arranged by instructor and given at the next class meeting.

Projects:

There will be a number of individual, and small projects. Together they count for 20% of the course grade. No late projects will be accepted.

Attendance and Participation:

You must be present to play! So Absences, arriving late, and leaving early may mean points off the participation grade: This accounts for 20% of the course grade.

SOLVE ALL PROBLEMS—DON'T WAIT UNTIL IT'S TOO LATE

There is to be no eating or drinking or any-phone conversations in class. If you the need to talk, please step outside until you are finished.

VIII. College Policies:

- A. San Antonio College does not discriminate on the basis of race, religion, color, national origin, sex, age, or disability with respect to access, employment programs or services.
- B. Students are urged not to bring children to either a class or a lab. Minors under the age of twelve (12) must not be left unattended on campus. College Academic Council - April, 1998
- C. ADA Statement: "As per Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, if accommodation is needed contact the Office of DisABILITY Support Services, CAC 124C, Phone: (210) 733-2347.
- D. A Rapid Response Team exists for the purpose of responding to emergencies. If you have a disability that will require assistance in the event of a building evacuation, notify Disability Support Services, Chance Academic Center 124C, Phone: (210) 733-2347.
- E. Academic Dishonesty: Students may be subject to disciplinary proceedings resulting in an academic penalty or disciplinary penalty for academic dishonesty. Academic Dishonesty includes, but is not limited to, cheating on a test, plagiarism and collusion. For additional information refer to the "Student Code of Conduct" in the San Antonio College Bulletin.
- F. **Students are required to silence all electronic devices (e.g., pagers, cellular phones, etc.) when in classrooms, laboratories and the library. College Academic Council, 01/ 2000.**

- G. San Antonio College Attendance Policy: Regular and punctual attendance at all classes and laboratories, day and/or evening, is required. A student absent for any reason is responsible for all work missed. Both tardiness and early departure from class are forms of absenteeism. The instructor establishes the policy with regard to each. Absences of each student are recorded without exception. The counting of absences begins on the first day of class. A student absent the equivalent of two weeks of instruction in a 16-week semester may be dropped by the instructor. If a student is dropped from a class for excessive absences, the instructor will record a grade of “W” (withdraw). It is the student’s responsibility to ensure that the withdrawals have been submitted.
- H. San Antonio College is a smoke free campus.
- I. ACCD DPS Emergency Phone Numbers:
ACCD DPS Emergency Phone (210) 222-0911
ACCD DPS General Phone (210) 208-8099
ACCD DPS Weather Phone (210) 208-8189 (For information on college closures)
- J. Students must also abide by the policies, procedures, and rules set forth in the “Student Code of Conduct” and all other policies set forth in the San Antonio College Bulletin.
http://www.accd.edu/sac/sacmain/schedule/SAC_Bulletin_05-06.pdf