

## Departmental Course Syllabus

Department: Radio-Television-Film

Revision Date: Spring 2008

San Antonio College \* 1300 San Pedro\* San Antonio, TX\* 78212-4201

Course Number and Title: MUSB 2355 (Formerly MUSB 1301)

LEGAL ASPECTS OF THE ENTERTAINMENT INDUSTRY

Credit Hours: 3 CREDIT HOURS/3 LECTURE HOURS/0 LAB HOURS

Instructor:

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- I. Catalog Description:  
Copyright law and the various agreements used in the entertainment industry. Emphasizes contracts used by music publishers, record companies, artist managers, record producers, film and television producers, and booking agencies.
- II. Pre-requisites, co-requisites and other requirements:  
Credit or concurrent enrollment in MUSB 1305.
- III. Text:  
“Entertainment Law,” 2006, by Adam Epstein, Pearson-Prentice Hall Publishers
- IV. Instruction will consist of:  
Any or all of the following: lecture and class discussion, legal research, written and oral exams, role playing, guest speakers and field tips.
- V. Course Content:  
The American legal system; contracts; Constitutional issues; antitrust; intellectual property; legal issues in music, films, radio, TV and other entertainment media.
- VI. Learning Outcomes and Performance Objectives with their methods of measurement as used to determine the students’ mastery of those outcomes.  
**Learning Outcome 1:** The student will demonstrate an understanding of the American legal system.  
**Performance Objectives:**
  - The student will describe the US legal system, including the role of the US Constitution, branches of government, the Courts, criminal and civil law, administrative agencies and antitrust safeguards.**Methods of Measurement:**
  - Given an incomplete chart showing the US legal system, the student will complete it, properly labeling each branch or agency and describing its role.**Learning Outcome 2:** The student will demonstrate awareness of important issues related to intellectual property law in the entertainment field.  
**Performance Objectives:**
  - Given at least two cases related to issues of copyright, trademarks, patents, and piracy, the student will argue both sides of the issue, draw a conclusion favoring one side and defend it based on IP law.

**Methods of Measurement:**

- The student will demonstrate proficiency on the above in a role playing case study exercise within a small group oral presentation or on a written exam.

**Learning Outcome 3:** The student will demonstrate knowledge of key elements to be negotiated and enforced in agreements and contracts within the entertainment industry.

**Performance Objectives:**

- In two or more situations the student will negotiate for elements favorable to his/her interests as a party in transactions commonly practiced within the entertainment industry.

**Methods of Measurement:**

- The above negotiations will be performed in small-group role-playing situations in which the student is given a set of areas to be negotiated and objectives for his/her side to achieve without knowing the same for their counterpart.

**Learning Outcome 4:** The student will describe key industry players, common business practices, and key issues in music, film, radio, TV and other entertainment media.

**Performance Objectives:**

- The student will demonstrate awareness of at least two key issues facing two different media and for each they will briefly state that issue, cite three important arguments for each side, select one, and defend it, using arguments from both sides.

**Methods of Measurement:**

- Term paper(s), written essay exams or debates in class.

**SCANS COMPETENCIES:** Allocation of time (C1), Money (C2), Human Resources (C4), Acquires and evaluates information (C5), Organizes and maintains information (C6), Interprets and communicates information (C7), Uses computers to process information (C8), Participates as a member of a team (C9), Serves Clients/Customers (C11), Exercises Leadership (C12), Negotiates (C13), Works With Diversity (C14), Understands Systems (C15), and Monitors and Corrects Performance (C16).

**FOUNDATIONS SKILLS:** Reading (F1), Writing (F2), Arithmetic (F3), Mathematics (F4), Listening (F5), Speaking (F6), Creative Thinking (F7), Decision Making (F8), Problem Solving (F9), Seeing Things in the Mind's Eye (F10), Knowing How to Learn (F11), Reasoning (F12), Responsibility (F13), Self-Esteem (F14), Sociability (F15), Self- Management (F16), and Integrity/Honesty (F17).

**VII. Course requirements and grade computation.****A. College Requirements:**

A written, comprehensive final examination, not to exceed two and one-half hours in length, shall be given at the end of each semester for each course at the regularly scheduled time. Any exceptions to these requirements must be approved by the appropriate dean. Other examinations are given at the discretion of the instructor.

A student who must be absent from a final examination should petition that instructor for permission to postpone the examination. **A student absent without permission from a final examination is graded "F."** Postponed examinations result in a grade of "I." The final exam must be taken within 120 calendar days from the end of the semester or the grade automatically becomes an "F." (San Antonio College Bulletin, Faculty Handbook - January 1995)

**B. Departmental Requirement:****C. Instructor Requirements:****VIII. College Policies:**

**A. San Antonio College does not discriminate on the basis of race, religion, color, national origin, sex, age, or disability with respect to access, employment programs or services.**

- B. Students are urged not to bring children to either a class or a lab. Minors under the age of twelve (12) must not be left unattended on campus. College Academic Council - April, 1998
- C. ADA Statement: "As per Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, if accommodation is needed contact the Office of DisABILITY Support Services, CAC 124C, Phone: (210) 733-2347.
- D. A Rapid Response Team exists for the purpose of responding to emergencies. If you have a disability that will require assistance in the event of a building evacuation, notify Disability Support Services, Chance Academic Center 124C, Phone: (210) 733-2347.
- E. Academic Dishonesty: Students may be subject to disciplinary proceedings resulting in an academic penalty or disciplinary penalty for academic dishonesty. Academic Dishonesty includes, but is not limited to, cheating on a test, plagiarism and collusion. For additional information refer to the "Student Code of Conduct" in the San Antonio College Bulletin.
- F. **Students are required to silence all electronic devices (e.g., pagers, cellular phones, etc.) when in classrooms, laboratories and the library. College Academic Council, 01/ 2000.**
- G. San Antonio College Attendance Policy: Regular and punctual attendance at all classes and laboratories, day and/or evening, is required. A student absent for any reason is responsible for all work missed. Both tardiness and early departure from class are forms of absenteeism. The instructor establishes the policy with regard to each. Absences of each student are recorded without exception. The counting of absences begins on the first day of class. A student absent the equivalent of two weeks of instruction in a 16-week semester may be dropped by the instructor. If a student is dropped from a class for excessive absences, the instructor will record a grade of "W" (withdraw). It is the student's responsibility to ensure that the withdrawals have been submitted.
- H. San Antonio College is a smoke free campus.
- I. ACCD DPS Emergency Phone Numbers:
  - ACCD DPS Emergency Phone (210) 222-0911
  - ACCD DPS General Phone (210) 208-8099
  - ACCD DPS Weather Phone (210) 208-8189 (For information on college closures)
- J. Students must also abide by the policies, procedures, and rules set forth in the "Student Code of Conduct" and all other policies set forth in the San Antonio College Bulletin.  
[http://www.accd.edu/sac/sacmain/schedule/SAC\\_Bulletin\\_05-06.pdf](http://www.accd.edu/sac/sacmain/schedule/SAC_Bulletin_05-06.pdf)