

SPC President's Cabinet Meeting - Action Items

Date: 08/18/09

Present: Erik Akins, Paul Borrego, Maureen Cartledge, Michael Chavez, Mary Cottier, Burton Crow, Ruth Dalrymple, Julius Gordon, Matari Gunter, Ben Kraft, Adena Williams Loston, Christopher Pate, Mecca Salahuddin, Karen Sides, Phyllis Traylor, Jorge Trevino

Leading Learning	#	Topics	Action	Resp. Party	Due Date	Notes
	1	New Leadership – Dr. Adena Loston	New cabinet members were introduced	Dr. Loston		
Accountability and Transparency	2	KPI's — Dr. Benjamin Kraft	KPIs were discussed and agreed upon.	Dr. Kraft		
	3	Marketing Update – Matari Gunter	Discussed SPC College night with Silver Stars. Silver Stars will provide a link for online ticket purchase. Link will be provided by Sept 12 th and there will be no limit on ticket purchase.	Matari Gunter	09-12-09	
			KTFM Radio station text message offers students 10% off school supplies at the SPC bookstore through August 31 st .	Matari Gunter	08-31-09	
			Sept 21st meeting with Texas Public Radio on Big Read.	Matari Gunter	09-21-09	
			GI Jobs listed SPC in the top 15% in its list of military friendly schools.			
			Questionable publications on campus. Dr. Kraft and Matari.	Dr. Kraft and Matari Gunter		
			Black Chamber will award SPC scholarship – Thursday @ 1:30 pm	Matari Gunter	08-20-09	
			Friday August 21 business to business expo, PR providing promotional materials – SPC sponsored table.	Matari Gunter	08-21-09	
Career Fair Silver Stars – August 29 th , need volunteers to work table.	Matari Gunter	08-29-09				
Student Empowerment	4	Enrollment Update —Dr. Burton Crow	Dr. Crow presented present status. Registration for Fall on track.			